

work on.

Neonatal Staff Engagement Strategies





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BACKGROUND

Boahma and Laschinger (2016) point out that the ability for a nurse to stay positive is influenced by a supportive management structure and the culture of the unit they

According to Nowruizi et al. (2015) nurses inadequately manage burnout and work stressors when the integrity of their work/life balance is affected. Hence the gap in current practice is being refocused towards transparency.

SETTING



Neonatal Intensive Care Unit (NICU)

- 98 bed Level IV NICU
- Freestanding children's hospital
 - 78 Private rooms (22 with rooming-in accommodations)
- Unit within adult hospital
 - Open bay (20 bed spaces)
- Inborn / Outborn
 - 1,600 admissions annually (50% surgical)
 - Average Daily Census = 87

Special Care Nursery

- Level II
- Housed within shared nursery space with Mother-Baby Obstetrics
- Care provided in mom's postpartum room (if stable)

Staff Structure

- 1 Administrative Director
- 3 Clinical Managers, 1 Business Coordinator
- 12 Clinical Staff Leaders
- 350 staff

Administrative Director

Manager			Manager			Manager			Business Coordinator		
Clinical	Clinical	Clinical									
Staff	Staff	Staff									
Leader	Leader	Leader									
25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30	25-30
Staff	Staff	Staff									

AIM

Specific aim - to increase staff satisfaction, engagement, and retention rates

- Purpose to provide means of obtaining 'real time' feedback
 - Decrease the current attrition rates
 - Improve staff satisfaction scores
 - Increase overall patient outcomes

Evidence, Current Practice and Bridging the Gap

- Common Theme = effects of work/life balance on retention
- Retention is directly tied to leadership's transparency
 - In scheduling and the ability to get time off
 - Appropriate nurse to patient ratios
 - Intent to leave



IN-PERSON FEEDBACK STRATEGIES

30 / 60 / 90-day check-ins

- 1:1 meetings between new employees and supervisors
- Focused questions
 - Met expectations?
 - Ways to stay informed?
 - Frustrations?
 - What would you change?
 - Successes?
- 30 day with Clinical Staff Leader
- 60 day with Manager
- 90 day with Administrative Director

Staff Retreat

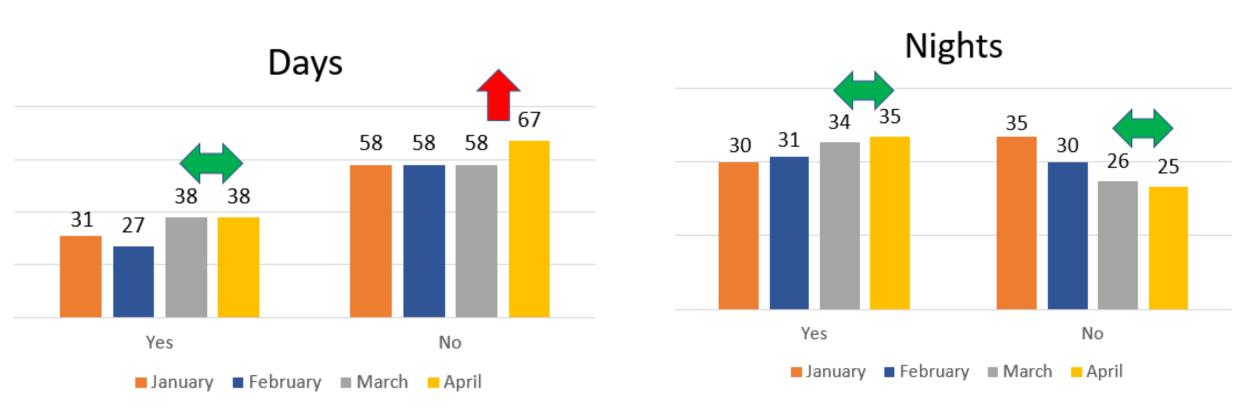
- All day event (0600-2200)
- Staggered leadership team coverage
- Group discussion and 1:1 opportunities
- Drop-in event / Good food
- Paid time
 - During bedside shift
 - Come in from home

ANONYMOUS SURVEYS

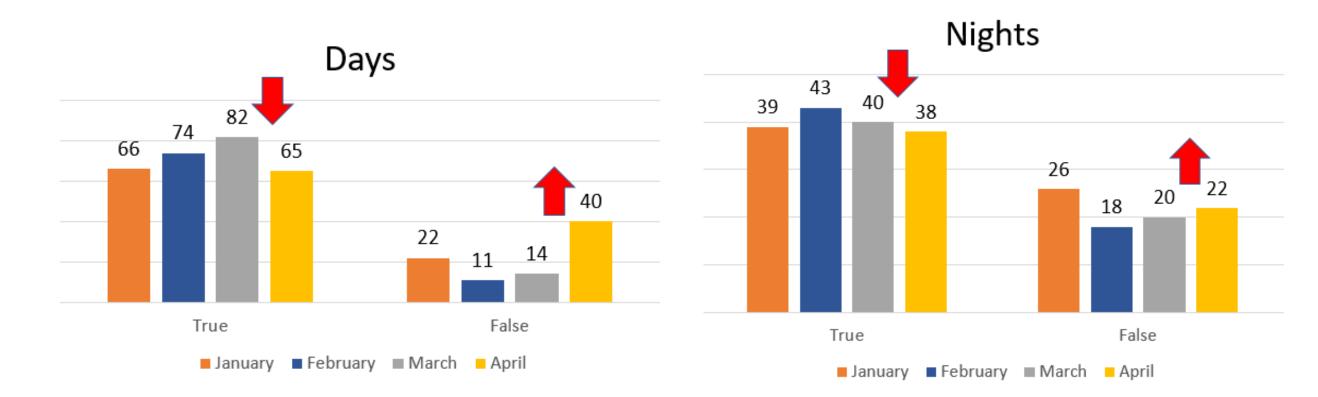
Top 3 Surveys

- Questions based upon staff "Top 3" items
 - Resources / staffing
 - Schedule
 - Intent to stay
- Same questions each month
- Results compared with notable unit events
- In the moment versus annual feedback

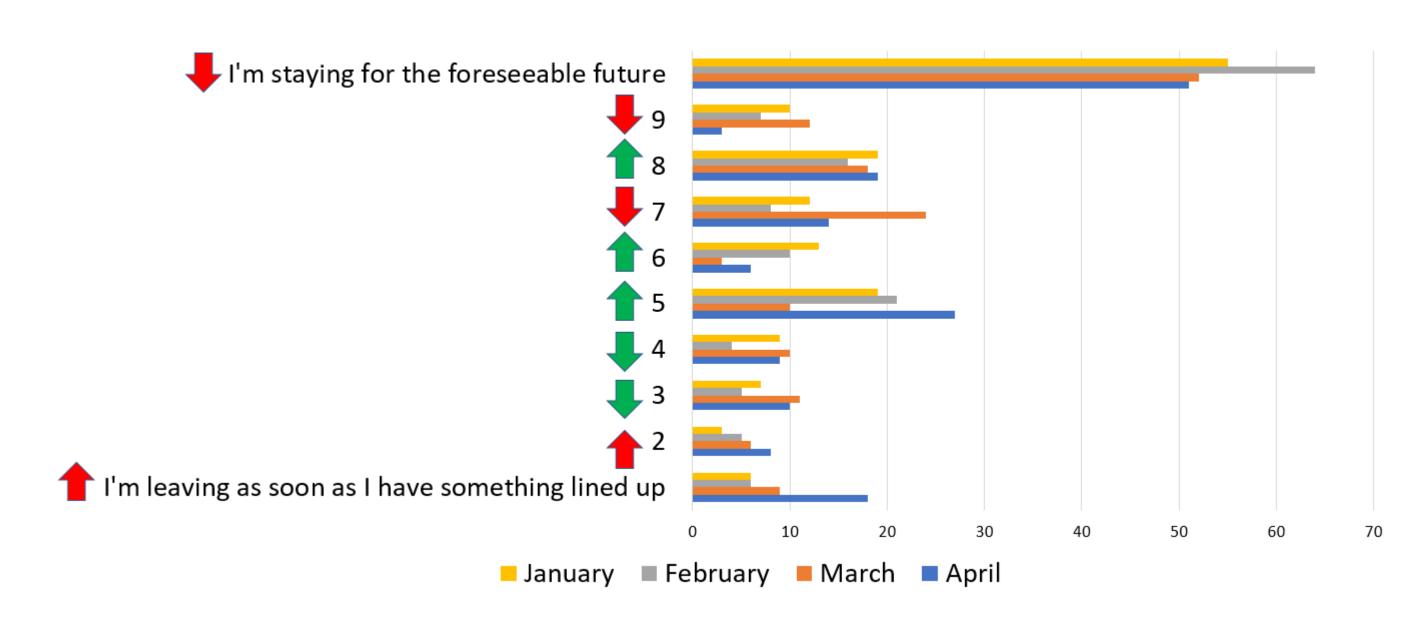
Did you have the resources and staffing support you needed?



I was able to get the schedule I needed.



On a scale from 1 to 10, with 1 being "I'm leaving as soon as I have something lined up" and 10 being "I'm staying for the foreseeable future" - how would you rate your intention to stay?



CONTACT INFORMATION

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